00:15:00

Order Sep

WDAF-TV

ORDER

Flight Dates 10/30/12-11/06/12

Product Estimate #

JAY NIXON 4 GOV 586892 / Contract / Revision Alt Order # 09853249

Original Date / Revision Billing Type Cash Agency Com 15% 11/05/12 11/05/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street Billing Calendar BROADCAST Philadelphia, PA 19103

Demographic A35+ Agency Campaign Group **Rev Codes**

SP-POL CAN **GEN Buying Contact**

Sales Office DC-M Product Codes PL1Eb Sales Region NAT Priority 2 1600 Locust Street Advertiser Ref

Agency Ref Philadelphia, PA 19103

Primary Account Executive Dan Driscoll

Account Executive Order% Start Date **End Date** Dan Driscoll 100%

Order Share 25% Market Value 174000

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	43500
KCWE	25%	43500
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSHB	25%	43500
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount November 2012 99 \$36,975.00 \$43,500.00 0.00 10/29/12 11/06/12 99 \$36,975.00 \$43,500.00 99 Totals \$36,975.00 \$43,500.00 0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
1 4 NEWS	11/03/1	2 11/03/12	Sa 7-9a Sa 7-9a	CM-AII	Sa 7-9a	S-	:30) 1	\$300.002	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
2 4 NEWS		2 11/04/12	Su 7-9a Su 7-9a	CM-Ali	Su 7-9a	S	:30	1	\$300.00 2	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
3 4	10/30/12	2 11/02/12		CM-All	6-7a	-TWTF	:30	5	\$600.002	0.00 NM	5	\$3,000.00
NEWS			M-F 6-7a									
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays -TwTF	Spots/Week 5	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						

<u>Original Date / Revision</u> 11/05/12/ 11/05/12



Contract / evision

Flight Dates 10/30/12-11/06/12 586892

Hiatus Dates

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

₋n Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
4 4 10/30/12	11/02/12		CM-All	7-9a	-TWTF	:30	5 \$525.002	0.00 NM	5	\$2,625.0
NEWS		M-F 7-9a								
	End Date	Weekdays	Spots/Week	Rate	Rating			Į.		
Week: 10/29/12	11/04/12	-TWTF	5		0.00					
5 4 10/30/12	11/02/12	M-F 5-6p	CM-AII	5-6p	-TWTF	:30	3 \$600.002	0.00 NM	3	\$1,800.0
NEWS		M-F 5-6p								
	End Date	Weekdays	Spots/Week	Rate	Rating					
	11/04/12	-TWTF	3		0.00					
6 4 10/30/12	11/02/12	M-F 6-630p	CM-All	6-630p	-TWTF	:30	1 \$900.002	0.00 NM	1	\$900.0
NEWS		M-F 6-630p								
	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	-TWTF	1	\$900.00	0.00					
7 4 11/05/12	11/05/12	M-F 6-630p	CM-AII	6-630p	M	:30	1 \$900.002	0.00 NM	1	\$900.0
		M-F 6-630p		•						******
NEWS	E 1 C 1 .	201. 1.1								
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
	11/04/12		CM-AII		s	:30	1 \$250.00 2	0.00 NM	1	\$250.0
0 7 71101112	. 1170-1172	Su 5-6p	OW-7111	(5:30 PM-6:0	-	.50	1 \$2,50,00 2	0.00 14141	'	φ <u>2</u> 50.0
NEWS		·		`	•					
	End Date	Weekdays	Spots/Week	Rate	Rating					
	11/04/12	S	1	\$250.00	0.00		6 61 600 606		_	
9 4 10/30/12	11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-TWTF	:30	2 \$1,200.002	0.00 NM	2	\$2,400.0
NEWS		т. Стор								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	11/04/12	-TWTF		\$1,200.00	0.00	***************************************	***************************************			
10 4 10/30/12	11/02/12	1-	CM-All	10-1030p	-TWTF	:30	1 \$1,200.002	0.00 NM	1	\$1,200.0
NEWS		M-F 10-1030p								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	-TWTF	1	\$1,200.00	0.00					
11 4 11/05/12	11/05/12	M-F 10-1030p	CM-All	10-1030p	M	:30	1 \$1,200.002	0.00 NM	1	\$1,200.0
NEWS		M-F 10-1030p								
	End Date	Weekdays	Spots/Week	Rate	Rating					
	11/11/12	M		\$1,200.00	0.00					
12 4 10/30/12	11/02/12	M-F 1030-1102p		1030-1102p	-TWTF	:30	1 \$600.002	0.00 NM	1	\$600.0
		M-F 1030-1102p								
NEWS		10/a a lad acca	O L- 00/ L	5	D .0					
	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00			-		
13 4 11/05/12	***************************************			1030-1102p	M	:30	1 \$600.002	0.00 NM		\$600.0
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		M-F 1030-1102p	Olvi 7 til	1000 1102p	141	.50	1 φοσο.σσ2	0.00 14101	'	\$000.00
NEWS		·								
	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			l		
	11/11/12	M	1	\$600.00	0.00	.00	4 4000 000	0.00.112.5		
14 4 11/03/12	11/03/12	Sa 9-10p Sa 9-10p	CM-AII	9-10p (9:30 PM-10:0	S-	:30	1 \$600.00 2	0.00 NM	1	\$600.0
NEWS		Ja J-10p		(0.00 I-10H 10')	JO 1 191/			1		



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

	art End	Inventory Code			CONTRACTOR	Len Sp			Rtg Type		Amount
14 4 11/	03/12 11/03/12	Sa 9-10p Sa 9-10p	CM-All	9-10p (9:30 PM-10	S- :00 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
NEWS		23.7.7.1			,				ŀ		
Start Da Week: 10/29/1		<u>Weekdays</u> S-	Spots/Week 1		Rating 0.00						
15 4 11/	03/12 11/03/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	s-	:30	1	\$800.00 2	0.00 NM	1	\$800.00
NEWS									i		
Start Da Week: 10/29/1		<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
	30/12 11/02/12		<u>_</u>	530-6a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
		M-F 530-6a						•	1		
NEWS	t-	Maria de la compansión de	Constant Attack	m -4-	Ontine.						
Start Da Week: 10/29/1		<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
	05/12 11/05/12			530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.00
		M-F 530-6a						•			******
NEWS	- E-4D-1-	Mantalana	Constant Attack	C) -4-	O atima						
Start Da Week: 11/05/1		<u>Weekdays</u> M	Spots/Week 1		Rating 0.00				1		
		X Factor Wednes			W	:30	1	\$2,600.002	0.00 NM	1	\$2,600.00
		FOX X Factor	•	•							
X FACTOR	to Emil Data	Mantalana	Castalliani	C -t-	Datima				1		
Start Da Week; 10/29/1		<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$2,600.00	Rating 0.00						
	30/12 11/02/12		CM-All		-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
		M-F 9-10a									
NEWS	to End Data	Modulava	Cunta (Monte	Oata	Datina						
Start Da Week: 10/29/1		<u>Weekdays</u> -TwTF	Spots/Week 4		Rating 0.00				I		
	05/12 11/05/12		CM-All		M	:30	1	\$300.002	0.00 NM	1	\$300.00
		M-F 9-10a									
NEWS	to End Data	Mookdous	Spots/Week	Data	Datina						
Start Da Week: 11/05/1		<u>Weekdays</u> M	<u>30013/4466K</u>		Rating 0.00				ı		
•	30/12 11/02/12	M-F 3-4p	CM-AII	3-4p	-TWTF	:30	5	\$150.002	0.00 NM	5	\$750.00
	201401	M-F 3-4p							-		
JDUGE J BF	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/1		-TWTF	<u>50013/1100K</u>		0.00						
	30/12 11/02/12	M-F 4-5p	CM-AII		-TWTF	:30	4	\$375.00 2	0.00 NM	4	\$1,500.00
	.,	M-F 4-5p									
JUDGE JDU		Monkdaya	Spots/Week	Data	Dating						
Start Da Week: 10/29/1		<u>Weekdays</u> -TWTF	<u>50015/VVEER</u>	<u>Rate</u> \$375.00	Rating 0.00						
	05/12 11/05/12		CM-All		M	:30	1	\$375.00 2	0.00 NM	1	\$375.00
	v	M-F 4-5p									
JUDGE JDU		Mookdaya	SpoteAMack	Poto	Pating						
Start Da		Weekdays M	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00			¥******			
Week: 11/05/1											
Week: 11/05/1	30/12 11/02/12	M-F 1102-1132p	CM-All		1132p -TWTF	:30	4	\$250.002	0.00 NM	4	\$1,000.00



Flight Dates 10/30/12-11/06/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Tota	als Amount
24	4	10/30/	12 11/02/12	M-F 1102-1132p			-1132p -TWTF	:30	4	\$250.002	0.00 NM		\$1,000.0
-	MZ			M-F 1102p-1132		,	•		,	4230,00 Z	0.00 1111	, ,	Ψ1,000.0
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		/29/12	11/04/12	-TWTF	4		0.00						
25	4	11/05/	12 11/05/12	M-F 1102-1132p		***************************************	-1132p M	:30	1	\$250.002	0.00 NM	1	\$250.0
т	MZ			M-F 1102p-1132	p								·
•	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 11	/05/12	11/11/12	M	1		0.00						
26	4	10/30/1	2 11/02/12		CM-All	5-530a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
N	EW\$			M-F 5-530a									
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		/29/12	11/04/12	-TWTF	4		0.00						
27	4	11/05/1	2 11/05/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
N	EWS			WH G-000a									
	***************************************	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
28	9K: 11/ 4	/05/12	11/11/12 2 11/02/12	M	1	\$300.00	0.00						
20	4	10/30/1	2 11/02/12	M-F 630-7p M-F 630-7p	CIVI-AII	630-7p	-TWTF	:30	1 -	\$2,200.002	0.00 NM	1	\$2,200.00
W	/HEEI												
Mos		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
29	4	/29/12 11/05/1	11/04/12 2 11/05/12	-TWTF M-F 630-7p		\$2,200.00 630-7p	0.00 M	.00		*******			
			2 11/00/12	M-F 630-7p	CIVI-AII	030-7p	V	:30	1 :	\$2,200.002	0.00 NM	1	\$2,200.00
W	HEEL			·									
Wee		<u>irt Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week	<u>Rate</u> \$2,200.00	Rating						
30	4		2 11/05/12		CM-All		0.00 M	:30	1 1	\$2,100.002	0,00 NM	1	f2 100 00
				FOX Prime Mond		· p		.50	1 •	\$2,100.00 Z	U.UU INM	ı	\$2,100.00
В	ONES		End Data	VA for a look as so		- .							
Wee		<u>rt Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00						
31	4	*******		M-F 12p-1p	CM-All		-TWTF	:30	4	\$300.00 2	0.00 NM	4	\$1,200.00
	-10.00			M-F 12-1p		r			•	φουσ.συ <u>Σ</u>	0.00 1111	7	\$1,200.00
INE	EW\$ Sta	rt Date	End Date	Weekdays	Spots/Week	Pata	Datine						
Wee		29/12	11/04/12	-TWTF		<u>Rate</u> \$300.00	Rating 0.00						
32	4	11/05/1	~~~~	M-F 12p-1p	CM-All		M	:30	1	\$300.002	0.00 NM	1	\$300.00
NE	EWS			M-F 12-1p									4400.00
146		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 11/0		11/11/12	M	1	\$300.00	0.00						
33	4	10/30/12	2 11/02/12	M-F 1-2p	CM-All		-TWTF	:30	4	\$150.002	0.00 NM	4	\$600.00
SF	INFF	LD/EARL		M-F 1-2p									
-			End Date	Weekdays	Spots/Week	Rate	Rating				ŀ		
Wee		29/12	11/04/12	-TWTF	4	\$150.00	0.00						·
34	4	11/05/12	2 11/05/12	M-F 1-2p	CM-All	1-2p	M	:30	1	\$150.002	0.00 NM	1	\$150.00
				M-F 1-2p									



Flight Dates 10/30/12-11/06/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len S	oots	Rate Pri	Rtg Type S	Tota Spots	Amount
34 4	11/05/1	2 11/05/12		CM-All	1-2p	M	:30	1	\$150.002	0.00 NM	1	\$150.0
SEINE	ELD/EAR	L	M-F 1-2p									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				į		
Week: 1		11/11/12	M	1		0.00						
35 4	10/30/1	2 11/02/12		CM-All	2-3p	-TWTF	:30	4	\$150.00 2	0.00 NM	4	\$600.0
SWIF	Т		M-F 2-3p									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-TWTF	4	* * * * * * * * * * * * * * * * * * * *	0.00						
36 4	11/05/1	2 11/05/12	M-F 2-3p M-F 2-3p	CM-AII	2-3p	M	:30	1	\$150.002	0.00 NM	1	\$150.0
SWIF	Т		144 1 #-OP									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	***************************************	11/11/12 2 11/02/12	M	1 CM A!!	\$150.00	0.00	-20		4050.00.0			
37 4	10/30/1	2 11/02/12	M-F 1132p-1202a M-F 1132p-1202a		W-F 1132p-	1202a -TWTF	:30	4	\$250.00 2	0.00 NM	4	\$1,000.00
SEINF			т									
<u>S:</u> Week: 10	tart Date	End Date 11/04/12	<u>Weekdays</u> -TwTF	Spots/Week		Rating						
38 4		2 11/05/12		CM-All		0.00 1202a M	:30	- 4	¢250.00.2	0.00 NA	4	#0E0 0/
,	11/00/1	2 11100/12	M-F 1132p-1202		102p-	1202a M	.30	1	\$250.00 2	0.00 NM	1	\$250.00
SEINF												
St Week: 1	tart Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating				1		
39 4		2 11/02/12		CM-AII	\$250.00 1202-1232a	0.00 -TwTF	:30	4	\$150.002	0.00 NM	4	ቀድባባ ባር
			M-F 1202m-1232		1202 12020		.50	7	ψ130.00 Z	O.OO IVIVI	4	\$600.00
	YS SUNN		181		.							
<u>51</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
40 4		2 11/05/12	***************************************		1202-1232a	M	:30	1	\$150.002	0.00 NM	1	\$150.00
		_	M-F 1202m-1232					·	V100.00 E	0.00	•	Ψ150.00
	YS SUNN		Mantalara	Constantinal	D-4.	m - 11						
<u>ی .</u> Week: 11	tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
41 4	10/30/1	2 11/02/12	M-F 1232-102a		1232-1a	-TWTF	:30	4	\$75.00 2	0.00 NM	4	\$300.00
EAD			M-F 1232-1a						•			***************************************
EARL St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-TWTF	4	\$75.00	0.00						
42 4	11/05/1	2 11/05/12	M-F 1232-102a	CM-Aii	1232-1a	M	:30	1	\$75.002	0.00 NM	1	\$75.00
EARL			M-F 1232-1a									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11		11/11/12	M	1	\$75.00	0.00						
43 4	10/30/1	2 11/02/12	M-F Overnight Ro	tator CM-All	1-130a	-TŴTF	:30	4	\$75.00 2	0.00 NM	··· 4	\$300.00
KING	OF HILL		1-130a		(1:00 XM-1:3	0 XM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-TWTF	4	\$75.00	0.00						* 1545*****
44 4	11/05/1	2 11/05/12	•			M	:30	1	\$75.00 2	0.00 NM	1	\$75.00
			M-F 1-4a		(1:00 XM-1:3	∧ V***\						



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln Ch Sta	ırt End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Tota Spots	ls Amount
44 4 11/0	5/12 11/05/12	M-F Overnight Rota M-F 1-4a		1-4a (1:00 XM-1:3	M 0 XM)	:30	1	\$75.002	0.00 NM	1	\$75.00
KING OF HIL Start Dat Week: 11/05/12	e End Date	<u>Weekdays</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
45 4 11/0 HELLS	3/12 11/03/12	SA 1030-1130p Sa 1030-1130p	CM-All	1030-1130p	S-	:30	1	\$200.002	0.00 NM	1	\$200 .00
<u>Start Dat</u> Week: 10/29/12		Weekdays S	pots/Week 1	<u>Rate</u> \$200.00	Rating 0.00		***************************************				
46 4 11/0 X FACTOR	1/12 11/01/12	X Factor Thursday FOX X Factor	CM-All	7-9p (7:00 PM-8:0	T 0 PM)	:30	1	\$2,000.002	0.00 NM	4	\$2,000.00
<u>Start Dat</u> Week: 10/29/12		Weekdays S	pots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N 47 4 11/0	6/12 11/06/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	-T	:30	2	\$300,002	0.00 NM	2	\$600.00
Start Dat Week: 11/05/12		Weekdays S	pots/Week 2	<u>Rate</u> \$300.00	Rating 0.00	······································	······································	***************************************			
									Totals	99 \$4	43,500.00



ORDER

Print Date 11/02/12

00:15:00

Cash

Page 1 of 2

Flight Dates 10/24/12-10/29/12

Product

Order Sep

Contract / Revision

585869

JAY NIXON 4 GOV

Original Date / Revision

11/02/12 11/02/12 Agency Com 15%

Billing Contact

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street

Philadelphia, PA 19103

Agency Campaign Group

Buying Contact

1600 Locust Street Philadelphia, PA 19103 Sales Office DC-M

Sales Region NAT

Agency Ref

Estimate #

Alt Order # 09851461

Billing Type

Order Type **GENERAL**

Billing Cycle

EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes

SP-POL CAN

GEN

Product Codes PL1Eb

Priority

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive

Order%

Start Date

End Date

Dan Driscoll 100%

Order Share 25% Market Value 48000

3

Competing Station %	6 of Order	Amount
KCPT	%	0
KCTV	25%	12000
KCWE	%	0
KMBC	25%	12000
KMCI	%	0
KPXE	%	0
KSHB	25%	12000
KSMO	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount (Gross Amount		End Date	# Spots	Net Amount G	Pross Amount
October 2012	7	\$10,200.00	\$12,000.00	0.00 10/01/12	10/28/12	7	\$10,200.00	\$12,000.00
Totals	7	\$10,200.00	\$12,000.00	0.00 10/29/12	10/29/12	0	\$0.00	\$0.00

F	ο.											Tota	ıls
Ln	Cr	n Star	t	End	Inventory Code	Break	Start/End	Time Days	Len S	pots Rate Pr	Rtg Type	Spots	Amount
1	4	10/25	/12	10/25/12	World Series	CM-All	6p-CC	T	:30	2 \$1,900.003	0.00 NM	2	\$3,800.00
					World Series on	FOX							7-7
	WO	RLD SERI	E\$										
		Start Date	E	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
V	Veek:	10/22/12	11	0/28/12	T	2	\$1,900.00	0.00					
2	4	10/27	/12	10/27/12	World Series	CM-All	6p-CC	S-	:30	2 \$1,900.003	0.00 NM	2	\$3,800.00
					World Series on	FOX		_		2 4.,000.000	0.00 14141		\$5,000.00
	WO	RLD SERI	ES										
		Start Date	E	nd Date	Weekdays	Spots/Week	Rate	Rating					
V	Veek:	10/22/12	11	0/28/12	S-	2	\$1,900.00	0.00					
3	4	10/28	/12	10/28/12	World Series	CM-AII	6p-CC	S	:30	2 \$1,900.003	0.00 NM	2	\$3,800.00
					World Series on	FOX							40,000.00
	WO	RLD SERII	E\$										
		Start Date	E	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	Veek:	10/22/12	1(0/28/12	~S	2	\$1,900.00	0.00					

Print Date: 11/02/12 Page 2 of 2

585869

Flight Dates 10/24/12-10/29/12

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep

00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Total Spots	s Amount
4 4 10/27/12 10/27/12 NEWS	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	S-	:30	1	\$600.003	0.00 NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays \$-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
5 4 10/29/12 10/29/12 WORLD SERIES	World Series World Series on	CM-All FOX	6p-CC	M	:30	1	\$2,800.001	0.00 NM	0	\$0.00
Start Date End Date Week: 10/29/12 11/04/12 Spot Ch Date Range I 1 4 10/29/12-11/04/12 Credited	Weekdays M Description World Series		Rate \$2,800.00 /End Time C	Rating 0.00 <u>V</u> M	/eekdays 	<u>Lei</u>	ngth <u>Rate</u> :30(\$2,800-00)	Rtg Type 0.00 NM		
	nu te executiviti le popular le		Newscance		Parameter and the state of the			Totals	7 \$1	2 000 00

Totals

7 \$12,000.00

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ORDER

Flight Dates 10/30/12-11/05/12

Order Sep 00:15:00 Product Estimate # 2429 **MO FOR HEALTH & EDU** Contract / Revision 583159 Alt Order # 09842357 Original Date / Revision Billing Type Cash Agency Com 15% 11/02/12 11/02/12 Order Type **GENERAL Billing Contact** Billing Cycle EOM/EOC Advertiser Mo 4 Health & Education 650 Massachusetts Ave NW Billing Calendar BROADCAST Suite 210 Demographic A35+ Washington, DC 20001 **Buying Time LLC** Rev Codes SP-POL ISS POL Sales Office DC-M Product Codes PL2C **Priority** 1

650 Massachusetts Ave NW Suite 210 Washington, DC 20001

Agency

Buying Contact

Dan Driscoll

Sales Region NAT Agency Ref

Primary Account Executive

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 20% Market Value 187825

Advertiser Ref

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	38%	63773
KCWE	%	0
KMBC	29%	48669
KMCI	%	0
KPXE	%	0
KSHB	13%	21817
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount November 2012 36 \$28,530.25 \$33,565.00 0.00 10/29/12 11/05/12 \$28,530.25 \$33,565.00 Totals 36 \$28,530.25 \$33,565.00 0.00

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
1	4 OX Ne		10/30/12	M-F 5-530a M-F 5-530a		5-530a	-T	:30	يريدي وبستنديد	\$300.002	0.00 NM	1	\$300.00
		rt Date	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
2	4	10/31/12	10/31/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	W	:30	1	\$300.002	0.00 NM	1	\$300.00
F	OX Ne	WS							- 2-2				
Wee	<u>Sta</u> ek: 10/		End Date 11/04/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
3	4	11/01/12	11/01/12	M-F 5-530a	CM-All	5-530a	T	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 5-530a			***************************************			The state of the s			Transmo.
F	OX Ne	ws											
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Wee	ek: 10/	29/12	11/04/12	T	1	\$300.00	0.00						

Print Date: 11/02/12

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583159

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

.n Cl		End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
4	4 11/02/1	2 11/02/12	M-F 5-530a	CM-All	5-530a	F	:30	1	\$300.002	0.00 NM	1	\$300.0
FO	X News		M-F 5-530a									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				•		
Week	: 10/29/12	11/04/12	F	1		0.00						
5	4 11/05/1	2 11/05/12	M-F 5-530a	CM-Ail	5-530a	М	:30	1	\$300.002	0.00 NM	1	\$300.0
EO	V Maura		M-F 5-530a							J		
FU	X News	End Data	Montralaya	ContaAMonic	Data	Datin				l		
Week	<u>Start Date</u> :: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00						
	4 11/01/1			CM-All		T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
			M-F 6-7a	2		·	.00	•	ψ1,000.00 T	0.00 14141	ı	Ψ1,000.0
FO	X News											
104	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
····	: 10/29/12	11/04/12	T	*****	\$1,000.00	0.00						
7 4	4 10/31/1	2 10/31/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:0	~-W	:30	1	\$825.00 1	0.00 NM	1	\$825.0
FOX	X News		7-0a		(1.00 MINEO.	JO AIVI)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/29/12	11/04/12	W	1	\$825.00	0.00						
8 4	4 11/02/1	2 11/02/12		CM-All		F	:30	1	\$825.00 1	0.00 NM	1	\$825.0
EOV	X News		7-8a		(7:00 AM-8:0	00 AM)						
r Oz	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 10/29/12	11/04/12	F	<u> </u>		0.00						
9 4	4 11/05/1	2 11/05/12	M-F 7-9a	CM-All	`	M	:30	1	\$825,001	0.00 NM	1	\$825.0
			7-8a		(7:00 AM-8:0	00 AM)			,		•	
FO	X News											
Mook	<u>Start Date</u> : 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1		Rating				<u> </u>		
	4 10/30/1			CM-AII	\$825.00	0.00 -T	:30		#00E 00.4	0.00 1/1/	4	#20F 0
-	10/50/1	2 10/00/12	8-9a		(8:00 AM-9:0		:30	1	\$825.001	0.00 NM	1	\$825.0
FOX	K News				(0.00) (11. 0.0							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 10/29/12	11/04/12	-T	1	\$825.00	0.00						
11 4	4 11/05/1	2 11/05/12		CM-AII		M	:30	1	\$825.00 1	0.00 NM	1	\$825.0
FOX	K News		8-9a		(8:00 AM-9:0	10 AM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	11/05/12	11/11/12	M		\$825.00	0.00						
2 4	10/30/1	2 10/30/12	M-F 10-11a	CM-All	10-11a	-1	:30	1	\$150.002	0.00 NM	1	\$150.0
, 15			M-F 10-11a									,
	E WITH KELI		1A/m - toda	0-41-0-1		D !!						
	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u>	Rating						
3 4			M-F 10-11a		\$150.00 10-11a	0.00 W	.30	4	¢150 00 3	0.00 3/4/		
~ ~	, 10/0 // 1.	- 10/0//12	M-F 10-11a	OW-All	:0-11a		:30	1	\$150.00 2	0.00 NM	1	\$150.0
LIVE	E WITH KELI	_Y										
******	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	W	1		0.00						· · · · · · · · · · · · · · · · · · ·
14 4	11/01/1:	2 11/01/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	T	:30	1	\$150.002	0.00 NM	1	\$150.00

Print Date:

Print Date: 11/02/12

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FOX
Contract / Pevision

583159

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

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KELLY ate End Date 12 11/11/12 /30/12 10/30/12 /s ate End Date 12 11/04/12 /31/12 10/31/12 /s ate End Date 12 11/04/12 /01/12 11/01/12	M-F 10-11a Weekdays M M-F 12p-1p M-F 12-1p Weekdays -T M-F 12p-1p M-F 12-1p Weekdays -W M-F 12p-1p	Spots/Week 1 CM-All Spots/Week 1 CM-All Spots/Week 1 Spots/Week 1	Rate \$150.00 12-1p Rate \$500.00 12-1p Rate \$500.00	Rating 0.00 -T Rating 0.00w Rating 0.00	:30	1	\$500.00 1 \$500.00 1	0.00 NM 0.00 NM	1	\$500.0
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ate End Date 12 11/11/12 1/30/12 10/30/12 18 ate End Date 12 11/04/12 1/31/12 10/31/12 18 ate End Date 12 11/04/12 1/01/12 11/01/12	M M-F 12p-1p M-F 12-1p Weekdays -T M-F 12p-1p M-F 12-1p WeekdaysW M-F 12p-1p	1 CM-All Spots/Week 1 CM-All Spots/Week 1	\$150.00 12-1p Rate \$500.00 12-1p Rate \$500.00	0.00 -T Rating 0.00 W Rating 0.00	:30	1	\$500.00 1	0.00 NM	1	·
12 11/11/12 1/30/12 10/30/12 15 ate End Date 12 11/04/12 1/31/12 10/31/12 15 s 16 End Date 17 II/04/12 18 End Date 19 11/04/12 11/01/12 11/01/12	M M-F 12p-1p M-F 12-1p Weekdays -T M-F 12p-1p M-F 12-1p WeekdaysW M-F 12p-1p	1 CM-All Spots/Week 1 CM-All Spots/Week 1	\$150.00 12-1p Rate \$500.00 12-1p Rate \$500.00	0.00 -T Rating 0.00 W Rating 0.00	:30	1	\$500.00 1	0.00 NM	1	·
/30/12 10/30/12 s ate End Date 12 11/04/12 /31/12 10/31/12 s ate End Date 12 11/04/12 /01/12 11/01/12	M-F 12-1p Weekdays -T M-F 12p-1p M-F 12-1p WeekdaysW M-F 12p-1p	Spots/Week 1 CM-Ali Spots/Week 1	12-1p Rate \$500.00 12-1p Rate \$500.00	-T <u>Rating</u> 0.00 W <u>Rating</u> 0.00	:30	1	\$500.00 1	0.00 NM	1	·
ate End Date 12 11/04/12 /31/12 10/31/12 s ate End Date 12 11/04/12 /01/12 11/01/12	M-F 12-1p Weekdays -T M-F 12p-1p M-F 12-1p WeekdaysW M-F 12p-1p	Spots/Week 1 CM-Ali Spots/Week 1	Rate \$500.00 12-1p Rate \$500.00	Rating 0.00W Rating 0.00	:30	1	\$500.00 1	0.00 NM	1	·
ate End Date 12 11/04/12 /31/12 10/31/12 s ate End Date 12 11/04/12 /01/12 11/01/12	-T M-F 12p-1p M-F 12-1p WeekdaysW M-F 12p-1p	1 CM-All Spots/Week 1	\$500.00 12-1p <u>Rate</u> \$500.00	0.00 w <u>Rating</u> 0.00						\$500.0
12 11/04/12 /31/12 10/31/12 s ate End Date 12 11/04/12 /01/12 11/01/12	-T M-F 12p-1p M-F 12-1p WeekdaysW M-F 12p-1p	1 CM-All Spots/Week 1	\$500.00 12-1p <u>Rate</u> \$500.00	0.00 w <u>Rating</u> 0.00						\$500.0
/31/12 10/31/12 s ate <u>End Date</u> 12 11/04/12 /01/12 11/01/12	M-F 12p-1p M-F 12-1p Weekdays W M-F 12p-1p	CM-Ali Spots/Week 1	12-1p <u>Rate</u> \$500,00	w <u>Rating</u> 0.00						\$500.0
s <u>ate End Date</u> 12 11/04/12 /01/12 11/01/12	M-F 12-1p Weekdaysw M-F 12p-1p	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						\$500.0
ate End Date 12 11/04/12 /01/12 11/01/12	Weekdays W M-F 12p-1p	1	\$500.00	0.00	:30			0.00 NM	4	
ate End Date 12 11/04/12 /01/12 11/01/12	W М-F 12p-1p	1	\$500.00	0.00	:30			0.00 NM	4	
12 11/04/12 /01/12 11/01/12	W М-F 12p-1p	1	\$500.00	0.00	:30			MM 00 0	4	
/01/12 11/01/12	M-F 12p-1p				:30	- 1		0.00 NM	4	
		OW-AII	12-1p		.50					ተደረሰ ላ
s	p					'	\$500.00 1	0.00 14141	1	\$500.0
								1		
ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		
12 11/04/12	T	1	\$500.00	0.00				I		
/02/12 11/02/12	M-F 12p-1p	CM-All	12-1p	F	:30	1	\$500.00 1	0.00 NM	1	\$500.0
	M-F 12-1p									
S										
ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
12 11/04/12	**F	1	\$500.00	0.00						
/05/12 11/05/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	M	:30	1	\$500.001	0.00 NM	1	\$500.0
s	W-F 12-1P							I		
	Weekdays	Spots/Week	Rate	Rating						
	M									
	M-F 4-5p				:30	1	\$375.00.2	0.00 NM	1	\$375.0
	M-F 4-5p		. • •		.00	•	40,0.002	0.00 11	•	Ψ070.0
ΣY	•									
ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
2 11/04/12	W	1	\$375.00	0.00						
/05/12 11/05/12	· ·	CM-All	4-5p	M	:30	1	\$375.002	0.00 NM	1	\$375.0
	M-F 4-5p									
DY										
ate End Date	Weekdays	Spots/Week	Rate	Rating						
0 484440		1								
2 11/11/12		CM-All	•		:30	1 :	\$1,000.00 1	0.00 NM	1	\$1,000.0
	te End Date 2 11/11/12 31/12 10/31/12 TY te End Date 2 11/04/12 05/12 11/05/12 TY te End Date 2 11/11/12	tte End Date Weekdays 2 11/11/12 M 31/12 10/31/12 M-F 4-5p M-F 4-5p Y tte End Date Weekdays 2 11/04/12W 05/12 11/05/12 M-F 4-5p M-F 4-5p Y tte End Date Weekdays 2 11/11/12 M 30/12 10/30/12 M-F 5-6p	Interest of the control of t	Ite End Date Weekdays Spots/Week Rate 22 11/11/12 M-F-4-5p CM-All 4-5p 31/12 10/31/12 M-F 4-5p CM-All 4-5p DY Weekdays Spots/Week Rate 11/04/12 W 1 \$375.00 05/12 11/05/12 M-F 4-5p CM-All 4-5p Weekdays Spots/Week Rate 11/11/12 M-F 3-7p Rate 11/11/12 Rate Rate	Ite End Date Weekdays Spots/Week Rate Rating 31/12 10/31/12 M-F 4-5p 1 \$500.00 0.00 31/12 10/31/12 M-F 4-5p CM-All 4-5p w DY Very Company Spots/Week Rate Rating 11/04/12w 1 \$375.00 0.00 05/12 11/05/12 M-F 4-5p CM-All 4-5p M M-F 4-5p CM-All 4-5p M Mr Spots/Week Rate Rating 11/11/12 M 1 \$375.00 0.00 30/12 10/30/12 M-F 5-6p CM-All 530-6p -T	Interest of the control of t	Interest Name End Date 2 Weekdays 3 Spots/Week 2 Rate 3 Rating 3 131/12 10/31/12 M-F 4-5p M-F	Interest Name End Date 2 Weekdays 11/11/12 Spots/Week No.00 Rate 2 Rating No.00 31/12 10/31/12 M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p CM-All 4-5pw :30 1 \$375.00 2 1 11/04/12 M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p CM-All 4-5p M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p 1 11/05/12 M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p CM-All 4-5p M-F 4-5p M-F 4-5p M-F 4-5p 1 11/05/12 M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p M-F 4-5p Spots/Week Rate Rating 1 2 11/11/12 M 1 \$375.00 0.00	Ide End Date Weekdays Spots/Week Rate Rating 31/12 10/31/12 M-F 4-5p CM-All 4-5p w :30 1 \$375.00 2 0.00 NM Inv M-F 4-5p w :30 1 \$375.00 2 0.00 NM Inv Weekdays Spots/Week Rate Rating 10/5/12 11/05/12 N-F 4-5p CM-All 4-5p M :30 1 \$375.00 2 0.00 NM Inv M-F 4-5p M :30 1 \$375.00 2 0.00 NM Inv M-F 4-5p M :30 1 \$375.00 2 0.00 NM Inv M 1 \$375.00 0.00 0.00 Inv M	Ide End Date Weekdays Spots/Week Rate Rating 31/12 10/31/12 M-F 4-5p CM-All 4-5p w :30 1 \$375.00 2 0.00 NM 1 Inv M-F 4-5p CM-All 4-5p w :30 1 \$375.00 2 0.00 NM 1 Inv M-F 4-5p Spots/Week Rate Rating Rating 2 11/04/12w 1 \$375.00 0.00 1 \$375.00 2 0.00 NM 1

Original Date / Revision 11/02/12/ 11/02/12



583159 Flight Dates 10/30/12-11/05/12

<u>Hiatus Dates</u>

<u>Order Sep</u> 00:15:00

Ln Ch			Inventory Code			ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
25 4	4 10/30/	12 10/30/12	M-F 5-6p 530-6p	CM-All	530-6p	-T	:30	1 \$	\$1,000.001	0.00 NM	1	\$1,000.0
New	vs		550-6p		(5:30 PM-6:0	IU PIVI)						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 10/29/12	11/04/12	-T	1	\$1,000.00	0.00						
26 4	11/01/	12 11/01/12	M-F 5-6p		530-6p	T	:30	1 \$	\$1,000.00 1	0.00 NM	1	\$1,000.0
New	/S		530-6p		(5:30 PM-6:0	10 PM)						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	10/29/12	11/04/12	T		\$1,000.00	0.00						
27 4	10/31/	12 10/31/12	M-F 6-630p	CM-AII	6-630p	W	:30	1 \$	31,440.001	0.00 NM	1	\$1,440.0
New			M-F 6-630p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	W		\$1,440.00	0.00						
28 4	11/05/1	2 11/05/12	Monday Prime A			M	:30	1 \$	3,300.001	0.00 NM	1	\$3,300.00
			FOX Prime Mond					. •			,	ψο,οσο.ο.
BON		F. 15.										
	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$3,300.00	Rating				l		
29 4			M-F 9-10p		930-10p	0.00 ~T	:30	4 0	4 000 00 4	0.00.104		****
	10,00,	2 10/00/12	930-10p		(9:30 PM-10:	· ·	.30	ŧΦ	1,800.00 1	0.00 NM	1	\$1,800.00
NEV	VS		,		(,						
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	-T	***************************************	\$1,800.00	0.00	***************************************					
3U 4	10/31/1	2 10/31/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10:	~-W	:30	1 \$	1,800.001	0.00 NM	1	\$1,800.00
NEV	VS		330 .op		(0.00 1 NI 10.	00 1 101)						
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
	10/29/12	11/04/12	W	·	\$1,800.00	0.00						
31 4	11/01/1	2 11/01/12	· ·		930-10p	T	:30	1 \$	1,800.00 1	0.00 NM	1	\$1,800.00
NΕV	vs		930-10p		(9:30 PM-10:	00 PM)						
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	T	1	\$1,800.00	0.00				l		
32 4	11/02/1	2 11/02/12	M-F 9-10p		930-10p	F	:30	1 \$	1,800.001	0.00 NM	1	\$1,800.00
NEV	VC.		930-10p		(9:30 PM-10:	00 PM)				i		
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	F		\$1,800.00	0.00						
33 4	11/05/1	2 11/05/12	M-F 9-10p	***************************************	930-10p	M	:30	1 \$	1,800.00 1	0.00 NM	1	\$1,800.00
			930-10p		(9:30 PM-10:	00 PM)			•		ŕ	V /,======
NEW	/S <u>Start Date</u>	End Data	18/matedaya	Canta Mila ali	5 7 – 4 –	en						
	11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00						
34 4		2 10/30/12		***************************************	10-1030p	-T	:30	1 \$	1,800.00 1	0.00 NM		£4 800 00
			M-F 10-1030p	OHITA!	, с , ссор	· •	.50	ıφ	1,000.00 1	0.00 14141	1	\$1,800.00
News			·									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
35 4	10/29/12	11/04/12 2 10/31/12	-T		\$1,800.00	0.00		4 *	1 000 00			
.J 4	10/31/1	2 10/31/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	W	:30	1 \$1	1,800.00 1	0.00 NM	1	\$1,800.00
News	S		м-т то-1030р									



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Flight Dates 10/30/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 11/02/12/ 11/02/12

Order Sep 00:15:00

											Tota	ıls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	oots Rate Pr	i Rtg Type :	Spots	Amount
35	4	10/31/12	10/31/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
	News											
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
W	eek: 10	/29/12	11/04/12	W	1	\$1,800.00	0.00					
36	4	11/01/12	11/01/12	M-F 10-1030p	CM-Ail	10-1030p	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
				M-F 10-1030p						I		
	News			-								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			I		
W	eek: 10	/29/12	11/04/12	T	1	\$1,800.00	0.00					
37	4	11/02/12	11/02/12	M-F 10-1030p	CM-All	10-1030p	F	:30	1 \$1,800.00 1	0.00 NM	1	\$1,800.00
				M-F 10-1030p								
	News			, i								
	Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
W	eek: 10	/29/12	11/04/12	F	1	\$1,800.00	0.00]		
										Totals	36 \$	33,565.00

FOX wdaf-tv

ORDER

Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00

<u>Product</u>

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Original Date / Revision

Contract / Revision

587208 [/]

Nixon'governor

10/30/12 10/30/12

Agency Com 15%

1/30/12 10/30/12 Billing Contact

1600 Locust Street

Philadelphia, PA 19103

Agency Campaign Group

Advertiser Nixon, Jay/D/MO/Governor

Buying Contact

1600 Locust Street

Sales Office DC-M

Sales Region NAT

Agency Ref

Alt Order #
Billing Type

Estimate #

Type Cash

Order Type

GENERAL

Billing Cycle

EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes

SP-POL CAN

GEN

Product Codes PL1Eb

Priority

3

Advertiser Ref

Primary Account Executive

Philadelphia, PA 19103

Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share % Market Value

Competing Station	% of Order	Amount
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSHB	%	
KSMO	%	

Order Totals Billing Plan

of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount Month 0.00 10/29/12 11/05/12 48 \$18,572.50 \$21,850.00 November 2012 48 \$18,572.50 \$21,850.00 0.00 48 \$18,572.50 \$21,850.00 Totals

												Tota	ıls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	4	11/05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M	:30	1	\$600.002	0.00 NM	1	\$600.00
We	<u>Sta</u> eek: 11	art Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 2	4	10/31/12	11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	WTF	:30	1	\$525.00 2	0.00 NM	1	\$525.00
We		art Date /29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 1	Rate \$525.00	Rating 0.00						
N 3	4	11/05/12	11/05/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
We		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						,
N 4	4	10/31/12	11/02/12	M-F 9-10p M-F 9-10p	CM-AII	9-10p	WTF	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

Order Sep 00:15:00

Print Date: 10/30/12

Advertiser Nixon, Jay/D/MO/Governor Product Nixon'governor

Andrew Western	Start	End	Inventory Code		Start/End Ti		Len Spot		Rtg Type		Amount
4 10)/31/1	2 11/02/12	M-F 9-10p M-F 9-10p	CM-AII	9-10p	WTF	:30	1 \$1,200.002	0.00 NM	1	\$1,200.00
		End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
4 10)/31/1	2 11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	WTF	:30	1 \$600.002	0.00 NM	1	\$600.00
		End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
4 10)/31/1	2 11/02/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	WTF	:30	1 \$300.002	0.00 NM	1	\$300.00
		End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week	Rate \$300.00	Rating					
			M-F 9-10a			WTF	:30	1 \$300.00 2	0.00 NM	1	\$300.0
		End Date 11/04/12	Weekdays WTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00					
			'	CM-All		WTF	:30	1 \$150.00 2	0.00 NM	1	\$150.0
		End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00					
4 10)/31/1	2 11/02/12	•	CM-All	• • • • • • •	WTF	:30	1 \$375.002	0.00 NM	· 1	\$375.0
		End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00					
4 10)/31/1:	2 11/02/12			M-F 1102p-1	132pWTF	:30	2 \$250.002	0.00 NM	2	\$500.0
		End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00					
4 11	/05/1	2 11/05/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M	:30	1 \$300.002	0.00 NM	1	\$300.0
		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00					
4 10)/31/1:	2 11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	WTF	:30	1 \$1,000.003	0.00 NM	1	\$1,000.0
		End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
4 10)/31/1:	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	WTF	:30	1 \$300.00 2	0.00 NM	1	\$300.0
		End Date 11/04/12	Weekdays wTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00					
4 10)/31/1:	2 11/02/12	M-F 1-2p M-F 1-2p	CM-AII	1-2p	WTF	:30	1 \$150.002	0.00 N M	1	\$150.0
		End Date 11/04/12	Weekdays WTF	Spots/Week	Rate \$150.00	Rating					
	~	2 11/02/12		CM-All	·······	WTF	:30	1 \$150.002	0.00 NM	1	\$150.00
		End Data	- Weekdays	Spots/Week	Rate	Rating					
<u>Start C</u> k: 10/29/		End Date 11/04/12	WTF	1	\$150.00	0.00				•	****
	Start E sk: 10/29/ 4 10 Start E sk: 11/05/ 4 10 Start E sk: 11/05/ 4 10 Start E sk: 10/29/	Start Date sk: 10/29/12 4 10/31/1 Start Date sk: 11/05/12 4 10/31/1 Start Date sk: 11/05/12 4 10/31/1 Start Date sk: 11/05/12 4 10/31/1 Start Date sk: 10/29/12 4 10/31/1 Start Date sk: 10/29/12 4 10/31/1	Start Date End Date sk: 10/29/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/02/12 Start Date End Date sk: 10/29/12 11/04/12 4 10/31/12 11/02/12 Start Date End Date sk: 10/29/12 11/04/12 4 10/31/12 11/05/12 4 11/05/12 11/04/12 4 10/31/12 11/05/12 4 10/31/12 11/02/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/04/12 4 10/31/12 11/0	Start Date End Date Weekdays 10/29/12 11/04/12 M-F 1030-1102p M-F 530-6a M-F 9-10a M-F 3-4p M-F 4-5p M-F 1029-1132p M-F 11029-1132p M-F 11029-1132p M-F 11029-1132p M-F 11029-1132p M-F 11029-1132p M-F 5-530a M-F 6-50-7p M-F 630-7p M-F 12-1p M-F 12-1p	Start Date End Date Weekdays Spots/Week	M-F 9-10p M-F 9-10p M-F 9-10p M-F 9-10p M-F 1030-1102p M-F 1030-100 M-F 1030-100 M-F 1030-100 M-F 1040 M	M-F 9-10p Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date	M-F 9-10p Weekdays Spots/Week Rate Rating Start Date Weekdays Spots/Week Rate Rating Start Date Weekdays Spots/Week Rate Rating Start Date S	No. Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date End Date Weekdays Spots/Week Rate Rating Rating Rating Start Date End Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/W	Start Date End Date Mekdays Spots/Week Rate Start Date End Date Mer S-4p Mekdays Spots/Week Rate Start Date End Date Mer S-4p CM-All 3-4p wTF :30 1 \$300.00 0.00 NM Mekdays Spots/Week Rate Start Date End Date Mekdays Spots/Week Rate Rating Mer 1102p-1132p Mer 1102-1132p Mer 110	Start Date End Date Color Colo



Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

Order Sep 00:15:00

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Advertiser Nixon, Jay/D/MO/Governor Product Nixon'governor

بسجيب	Ch	Start	End	Inventory Code		Start/End Ti		Len Sp		(*************************************	Rtg Type		Amount
116	4	10/31/1	2 11/02/12	M-F 1132p-1202a M-F 1132p-1202a		M-F 1132p-1	202aWTF	:30	2	\$250.002	0.00 NM	2	\$500.00
	<u>S</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 1	0/29/12	11/04/12	WTF	2	\$250.00	0.00						
117	4	10/31/1	2 11/02/12	M-F 1202-1232a M-F 1202m-1232		1202-1232a	WTF	:30	2	\$150.00 2	0.00 NM	2	\$300.00
Wee		<u>tart Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
118	4	10/31/1	2 11/02/12	M-F 1232-102a M-F 1232-1a	CM-All	1232-1a	WTF	:30	2	\$75.00 2	0.00 NM	2	\$150.00
	_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 10	0/29/12	11/04/12	WTF	2	\$75.00	0.00						
l 19	4	10/31/1	2 11/02/12	ON (M-Su) 1-130a		1-130a (1:00 XM-1:30	WTF 0 XM)	:30	2	\$75.00 2	0.00 NM	2	\$150.00
Wee	_	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
20	4	10/31/1	2 11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	WTF	1:00	1	\$600.002	0.00 NM	1	\$600.00
Wee	_	tart <u>Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
121	4	10/31/1	2 11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	WTF	1:00	1	\$600.002	0.00 NM	1	\$600.0
Wee		<u>tart Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
22	4	11/05/1	2 11/05/12	M-F 7-9a M-F 7-9a	CM-Ali	7-9a	M	1:00	1	\$1,050.002	0.00 NM	1	\$1,050.0
Wee		<u>tart Date</u> 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,050.00	Rating 0.00						
23	4	11/05/1	2 11/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M	1:00	1	\$600.002	0.00 NM	1	\$600.0
Wee		<u>tart Date</u> 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
24	4	11/05/1	2 11/05/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M	1:00	1	\$600.002	0.00 NM	1	\$600.00
Wee		t <u>art Date</u> 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
25	4	11/05/1	2 11/05/12	M-F 1-2p M-F 1-2p	CM-AII	1-2p	M	1:00	1	\$300.00 2	0.00 NM	1	\$300.00
Wee		<u>tart Date</u> 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
26	4	10/31/1	2 11/02/12	M-F 2-3p M-F 2-3p	CM-All		WTF	1:00	2	\$300.002	0.00 NM	2	\$600.00
Wee		tart Date 0/29/12	End Date 11/04/12	Weekdays wTF	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
27	4		2 11/05/12		CM-AII	······································	M	1:00	1	\$300.00 2	0.00 NM	1	\$300.00
10/	_	tart Date	End Date	Weekdays M	Spots/Week	Rate	Rating		****				
28	4 4	1/05/12 10/31/1	11/11/12 2 11/02/12	M-F 4-5p	CM-All	\$300.00 4-5p	0.00 WTF	1:00	2	\$750.002	0.00 NM	2	\$1,500.0
				M-F 4-5p									





Contract / evision

587208 Flight Dates 10/30/12-11/06/12 Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product Nixon'governor

Ln (Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
N 28	4	AND DESCRIPTION OF THE PARTY OF	2 11/02/12	M-F 4-5p	CM-All	3 A 3 C A 1 C A 2 T A 2 A 3 A 3 A 3 A 3 A 3 A 3 A 3 A 3 A 3	WTF	1:00	2	\$750.00 2	0.00 NM		\$1,500.00
	S	Start Date	End Date	M-F 4-5p Weekdays	Spots/Week	Rate	Rating						
	_	0/29/12	11/04/12	WTF	2	\$750.00	0.00						
N29	4	11/05/1	2 11/05/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M	1:00	1	\$750.002	0.00 NM	1	\$750.00
Wee	_	tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
V 30	4	11/05/1	2 11/05/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	M	1:00	1	\$2,400.002	0.00 NM	1	\$2,400.00
Wee	_	tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$2,400.00	Rating 0.00						
V 31	4	11/05/1	2 11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M	1:00	1	\$1,200.002	0.00 NM	1	\$1,200.00
We	_	tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
V 32	4	10/31/1	2 11/02/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-1	132pWTF	1:00	1	\$500.002	0.00 NM	1	\$500.00
Wee	_	tart Date 0/29/12	End Date 11/04/12	Weekdays wTF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
V33	4	11/05/1	2 11/05/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-1	132p M	1:00	1	\$500.00 2	0.00 NM	1	\$500.00
Wee	_	tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
134	4	10/31/1	2 11/02/12	M-F 1132p-1202a M-F 1132p-1202a		M-F 1132p-1	202aWTF	1:00	2	\$500.002	0.00 NM	2	\$1,000.00
Wee	_	tart Date 0/29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
135	4	10/31/1	2 11/02/12	M-F 1202-1232a M-F 1202m-1232		1202-1232a	WTF	1:00	1	\$300.00 2	0.00 NM	1	\$300.00
Wee	_	<u>tart Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
V 36	4	11/05/1	2 11/05/12	M-F 1202-1232a M-F 1202m-1232		1202-1232a	M	1:00	1	\$300.00 2	0.00 NM	1	\$300.00
Wee	_	tart Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
137	4	10/31/1		M-F 1232-102a M-F 1232-1a	CM-All	1232-1a	WTF	1:00	1	\$150.002	0.00 NM	. 1	\$150.00
Wee		tart Date 0/29/12	End Date 11/04/12	Weekdays wTF	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
138	4			M-F 1232-102a M-F 1232-1a	CM-All	1232-1a	M	1:00	1	\$150.00 2	0.00 NM	1	\$150.00
Mec		tart Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week	Rate	Rating 0.00	·					
139	4			ON (M-Su) 1-130a	CM-All	\$150.00 1-130a (1:00 XM-1:3	WTF	1:00	1	\$150.002	0.00 NM	1	\$150.00
	<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	•	Rating	*****					
		0/29/12	11/04/12	WTF	1	\$150.00	0.00						
140	4	11/05/1	2 11/05/12	ON (M-Su) 1-130a		1-130a (1:00 XM-1:3	M (MX C	1:00	1	\$150.00 2	0.00 NM	1	\$150.00
	<u>s</u>	tart Date	End Date	Weekdays	Spots/Week		Rating						



Print Date: 10/30/12

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587208

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Contract / Revision

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product Nixon'governor

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
N40 4	11/05/1	2 11/05/12	ON (M-Su) 1-130a	CM-All	1-130a (1:00 XM-1:3	M 0 XM)	1:00 1	\$150.00 2	0.00 NM	1	\$150.00
Sta Week: 11	art <u>Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00					
			the the set to the the time of time of the time of tim						Totals	48 \$3	21 850 00

ORDER

Flight Dates 10/30/12-11/05/12

Order Sep 00:15:00

Product

Estimate #

586892 /

JAY NIXON 4 GOV Alt Order #

Original Date / Revision

Contract / Revision

09853249 Billing Type

Agency Com 15% Cash

10/29/12 10/29/12 **Billing Contact**

Order Type **GENERAL**

Advertiser Nixon, Jay/D/MO/Governor

Billing Cycle

EOM/EOC

1600 Locust Street Philadelphia, PA 19103 Billing Calendar BROADCAST

Agency Campaign Group

Rev Codes

SP-POL CAN **GEN**

Buying Contact

Sales Office DC-M

Product Codes PL1Eb

Demographic A35+

1600 Locust Street Philadelphia, PA 19103 Sales Region NAT

Priority

Agency Ref

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 25% Market Value 171600

% of Order	Amount
%	0
25%	42900
25%	42900
%	0
%	0
%	0
25%	42900
%	0
	% 25% 25% % % % 25%

Order Totals Billing Plan

	-						
Month	# of Spots		Gross Amount	Rating Start Date		Net Amount G	
November 2012		\$36,465.00	\$42,900.00		11/05/12	\$36,465.00	
Totals	97	\$36,465,00	\$42,900.00	0.00			

												Tota	ils
Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	4		2 11/03/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	5-	:30	1	\$300.002	0.00 NM	1	\$300.00
	NEWS <u>Sta</u> eek: 10	art Date	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 2	4 NEWS		2 11/04/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	S	:30	1	\$300.002	0.00 NM	1	\$300.00
W	<u>Sta</u> eek: 10	art <u>Date</u> /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 3	4 NEWS	10/30/1	2 11/02/12	M-F 6-7a M-F 6-7a	CM-AIL	6-7a	-TWTF	:30	5	\$600.002	0.00 NM	5	\$3,000.00
		art Date /29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00						

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Flight Dates 10/30/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln	واجواها البيب	Start	End	Inventory Code		Start/End T		Len Sp	-		Rtg Type		Amount
4	4	10/30/1	2 11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	-TWTF	:30	5	\$525.00 2	0.00 NM	5	\$2,625.00
1	NEWS	;									į.		
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 10)/29/12	11/04/12	-TWTF	5	\$525.00	0.00						
E 5	4		2 11/02/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	-TWTF	:30	3	\$600.002	0.00 NM	3	\$1,800.00
1	NEWS												
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$600.00	Rating				•		
	·····	/29/12	11/04/12	-TWTF	3	· · · · · · · · · · · · · · · · · · ·	0.00	.20		#000 00 3	0.00 NM	4	¢000 00
∄ 6 ,	4 NEWS		2 11/02/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	-TWTF	:30	1	\$900.00 2	0.00 NM	1	\$900.00
1		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
We		0/29/12	11/04/12	-TWTF	1	\$900.00	0.00						
E 7			2 11/05/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	М	:30	1	\$900.002	0.00 NM	1	\$900.00
1	NEWS	1											
We		<u>art Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 8	4	11/04/1	2 11/04/12	Su 5-6p Su 5-6p	CM-AII	5-6p (5:30 PM-6:0	S O PM)	:30	1	\$250.00 2	0.00 NM	1	\$250.00
1	NEWS												
۱۸۱۵	_	art <u>Date</u> 1/29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
9	4			M-F 9-10p	CM-All		-TWTF	:30	2	\$1,200.002	0.00 NM	2	\$2,400.00
	NEWS			M-F 9-10p	3117.11	- 10p			-	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		_	42,
	St.	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	eek: 10)/29/12	11/04/12	-TWTF	2	\$1,200.00	0.00						
E 10	4		2 11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
1	NEWS	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
١٨/4	uma.a.	0/29/12	11/04/12	-TWTF		\$1,200.00	0.00						
E 11					··	10-1030p	M	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
-	NEWS			·									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				•		
		/05/12	11/11/12	M		\$1,200.00	0.00						
	4		2 11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF	:30	1	\$600.00 2	0.00 NM	1	\$600.0
1	NEWS		End Date	Montedaye	Cnoto Alla ci-	Daia	Poting				I		
\٨/ـ		art Date 1/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
	4	~~~		M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	***************************************	:30	1	\$600.002	0.00 NM	ī. ··	\$600.0
	NEWS												
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	eek: 11	/05/12	11/11/12	M	1	\$600.00	0.00						- F-10000
E 14	4	11/03/1	2 11/03/12	Sa 9-10p Sa 9-10p	CM-All	9-10p (9:30 PM-10	S- :00 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
	NEWS			Ca o Top		(5.00 F MI-10	. 40 1 141/						



Flight Dates 10/30/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

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Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

E 14	4 11/03	/12 11/03/12	Sa 9-10p	AND STREET STREET, STREET	9-10p	Time Days	Len S _l	1	\$600.002	Rtg Type S 0.00 NM	1	Amount \$600.0
k)F			Sa 9-10p		(9:30 PM-10):00 PM)			******	0.00 1	•	φοσ.
NE	EWS Start Date	End Date	Weekdays	Canto Allanda	Data	Datina						
Wee	k: 10/29/12	11/04/12	S-	Spots/Week 1		<u>Rating</u> 0.00						
E 15	4 11/03	/12 11/03/12	Sa 10-1030p	CM-AI	10-1030p	s-	:30	1	\$800.002	0.00 NM	1	\$800.0
NE	EWS		Sa 10-1030p							1		
1 14.	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/29/12	11/04/12	S-	1		0.00						
E 16	4 10/30	/12 11/02/12	M-F 530-6a	CM-All	530-6a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
NE	EWS		M-F 530-6a									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/29/12	11/04/12	-TWTF	4		0.00						
E 17	4 11/05	/12 11/05/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.00
NE	EWS		M-F 530-6a									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 11/05/12	11/11/12	M	1	4000.00	0.00	·····					
E 18	4 10/31	/12 10/31/12	X Factor Wedne FOX X Factor	sday CM-All	7-9p	W	:30	1	\$2,600.002	0.00 NM	1	\$2,600.0
ΧF	FACTOR		FOX X Pacioi]		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 10/29/12	11/04/12	W	***************************************	\$2,600.00	0.00						
E 19	4 10/30	/12 11/02/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
NE	WS		701-1 3-10a									
,	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	k: 10/29/12 4 11/05	11/04/12 /12 11/05/12	-TWTF	4		0.00						
± 20	4 11/05/	12 11/05/12	M-F 9-10a	CM-AII	9-10a	М	:30	1	\$300.002	0.00 NM	1	\$300.00
NE	WS									ı		
Mool	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating						
	k: 11/05/12 4 10/30/	11/11/12 12 11/02/12		C64.011		0.00	.00				_	
	7 10/30/	12 11/02/12	M-F 3-4p	CM-AII	3-4p	-TWTF	:30	5	\$150.002	0.00 NM	5	\$750.00
JDI	UGE J BRO		·									
Mook	Start Date k: 10/29/12	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
***************************************	******************************	11/04/12 12 11/02/12		5 CM-All		0.00 -TWTF	:30		ተንፖር በበብ	0.00 4144		*4 500 00
		12 1102512	M-F 4-5p	OWN	4 - 5p	-1W1F	.30	4	\$375.002	0.00 NM	4	\$1,500.00
JUI	DGE JDUY											
Meek	Start Date c: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
		12 11/04/12		CM-AII	\$375.00 4-5p	0.00 M	:30	1	\$375.002	0.00 884		#07E 00
			M-F 4-5p	OMEAN	. Ор	1-(.00	1	φ313.00∠	0.00 NM	1	\$375.00
JUI	DGE JDUY				_							
Week	Start Date c: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u>	Rating						
			M-F 1102-1132p		\$375.00 M-F 1102p-1	0.00 I132p -TWTF	:30	4	\$250.002	0.00 NM	4	¢ 4 000 00
			M-F 1102p-1132		1102p	TOOK IMIE	.50	-+	中といい、UU Z	O'OO MM	4	\$1,000.00



Flight Dates 10/30/12-11/05/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp	//	Rtg Type S	pots	Amount
∃24 <i>4</i>	10/30/1	2 11/02/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-	1132p -TWTF	:30	4 \$250.002	0.00 NM	4	\$1,000.00
TMZ			1111 17020 71020								
	rt Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating			l		
Week: 10/. ≣ 25 4		11/04/12 2 11/05/12	M-F 1102-1132p	CM-All		0.00 1132p M	:30	1 \$250.002	0.00 NM	1	\$250.0
- 20 4	1 17 007 1	£ 11/00/12	M-F 1102p-1132p		141-1 1102p-	1102p	.50	1 9230.002	O.OO INWI	'	Φ 2.50.01
TMZ											
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00					
<u> 26 4</u>		2 11/02/12	· · · · · · · · · · · · · · · · · · ·		5-530a	-TWTF	:30	4 \$300.002	0.00 NM	4	\$1,200.0
			M-F 5-530a					*******		·	**,===:
NEWS	et Data	End Data	Maakdaya	Cnoto Minale	Data	Dating					
<u>عرم</u> //Week: 10	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00					
E 27 4	11/05/1	2 11/05/12	M-F 5-530a	CM-All	5-530a	M	:30	1 \$300.002	0.00 NM	1	\$300.00
SITTS/C			M-F 5-530a								
NEWS Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating]		
Week: 11/6		11/11/12	M	1	\$300.00	0.00					
E 28 4	10/30/1	2 11/02/12	M-F 630-7p	CM-AII	630-7p	-TWTF	:30	1 \$2,200.002	0.00 NM	1	\$2,200.0
WHEEL			M-F 630-7p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 10/2	29/12	11/04/12	-TWTF		\$2,200.00	0.00					
E 29 4	11/05/1	2 11/05/12	M-F 630-7p	CM-All	630-7p	M	:30	1 \$2,200.002	0.00 NM	1	\$2,200.0
WHEEL			M-F 630-7p								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 11/6		11/11/12	M		\$2,200.00	0.00					
∃30 4	11/05/1	2 11/05/12	Monday Prime A FOX Prime Mond	CM-All	7p-8p	M	:30	1 \$2,100.002	0.00 NM	1	\$2,100.00
BONES			OX FINITE MONO	ay 7-op					l		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M	 	\$2,100.00	0.00				_	
∃31 4	10/30/1	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-All	12-1 p	-TWTF	:30	4 \$300.002	0.00 NM	4	\$1,200.00
NEWS			12 16						į		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2 E 32 4		11/04/12	-TWTF M-F 12p-1p	CM-Ali	\$300.00	0.00 M	:30	1 \$300.00 2	0.00 NM	4	6200.00
- 02 4	11/00/1	2 11/00/12	M-F 12-1p	CIVITAII	12-1p	,•,== · · ·	.50	1 \$300.002	U.00 NW	1	\$300.00
NEWS											
<u>Star</u> Week: 11/0	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$300.00	Rating 0.00					
33 4		2 11/02/12		CM-All		-TWTF	:30	4 \$150.002	0.00 NM	4	\$600.00
			M-F 1-2p	2.11. / III		- ** , *		. \$.00.002	0.00 1111	7	Ψ500,00
SEINFE			Mantala	O-+4-8811	D-4-	D attent					
C1		End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00					····
	29/12					0.00			- 1		
Week: 10/2		2 11/05/12	M-F 1-2p	CM-All		M	:30	1 \$150.002	0.00 NM	1	\$150.00



Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Print Date: 10/29/12

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln	turning a second section	Start	End	Inventory Code	Name and Address of the Owner, or other Designation of the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner, where the Owner, which is		ime Days	Len Sp) U (S		Rtg Type S	ppois	Amount
E 34	4 ′	11/05/1:	2 11/05/12	M-F 1-2p M-F 1-2p	CM-All	1-2p	M	:30	1	\$150.002	0.00 NM	1	\$150.0
5	SEINFEL	D/EARI	_	W-F 1-2p							İ		
	<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 11/05		11/11/12	M	1	\$150.00	0.00						
E 35	4	10/30/1	2 11/02/12	M-F 2-3p M-F 2-3p	CM-All	2-3p	-TWTF	:30	4	\$150.00 2	0.00 NM	4	\$600.0
5	SWIFT			W-F 2-3P									
	Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/29		11/04/12	-TWTF	4	\$150.00	0.00						
E 36	4 1	1/05/1	2 11/05/12	•	CM-All	2-3p	M	:30	1	\$150.00 2	0.00 NM	1	\$150.0
S	SWIFT			M-F 2-3p									
	Start	<u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	ek: 11/05		11/11/12	M	1	\$150.00	0.00						
E 37	4 1	10/30/12	2 11/02/12	M-F 1132p-1202a		M-F 1132p-1	1202a -TWTF	:30	4	\$250,002	0.00 NM	4	\$1,000.00
ç	SEINFELI	D		M-F 1132p-1202a	l								
	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/29		11/04/12	-TWTF	4	\$250.00	0.00						
E 38	4 1	1/05/12	2 11/05/12	M-F 1132p-1202a	CM-AII	M-F 1132p-1	1202a M	:30	1	\$250.002	0.00 NM	1	\$250.00
	SEINIEE I	_		M-F 1132p-1202a							İ		
5	EINFELI Start		End Date	Weekdays	Spots/Week	Data	Datina						
We	ek: 11/05		11/11/12	M	Spots/vveek	<u>Rate</u> \$250.00	Rating 0.00				j		
E 39				M-F 1202-1232a	CM-All	1202-1232a	-TWTF	:30	4	\$150.002	0.00 NM	4	\$600.00
				M-F 1202m-1232a	a								******
A	LWAYS	-		144		_ .					1		
Me	<u>Start</u> ek: 10/29		End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
E 40				M-F 1202-1232a	······	1202-1232a	M	:30	1	\$150.002	0.00 NM	1	\$150.00
- '*	•			M-F 1202m-1232a		1202 72020	.,	.00	•	Ψ100,002	0.00 141	,	\$100.00
Α	LWAYS		,										
10/0	Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
 E 41	ek: 11/05 4 1		11/11/12	M M-F 1232-102a	1 1	\$150.00	0.00	.00		A75 00 0	0.00 134		
= 41	4 1	0/30/12	2 11/02/12	M-F 1232-102a	CIVI-AII	1232-1a	-TWTF	:30	4	\$75.002	0.00 NM	4	\$300.00
E	ARL			,							ĺ		
	<u>Start</u>		End Date		Spots/Week	Rate	Rating						
	ek: 10/29		11/04/12	-TWTF	4	\$75.00	0.00						
₹ 42	4 1	1/05/12	2 11/05/12	M-F 1232-102a	CM-All	1232-1a	M	:30	1	\$75.002	0.00 NM	1	\$75.00
Ε	ARL			M-F 1232-1a							1		
	Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 11/05	/12	11/11/12	M	1	\$75.00	0.00						
Ξ43	4 1	0/30/12	11/02/12	M-F Overnight Ro			-TWTF	:30	4	\$75.002	0.00 NM	4	\$300.00
k	ING OF	нии		1-130a		(1:00 XM-1:3	0 XM)						
	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/29		11/04/12	-TWTF	4	\$75.00	0.00	•					13000
= 11	4 1	1/05/12	11/05/12	M-F Overnight Rot	tator CM-All	1-4a	M	:30	1	\$75.00 2	0.00 NM	1	\$75.00
_ 44													



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Flight Dates 10/30/12-11/05/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

		a. .										To	als
Ln (Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 44	4	11/05/12	2 11/05/12	M-F Overnight Ro	tator CM-All	1-4a	M	:30	1	\$75.002	0.00 NM	1	\$75.00
K	ING C	F HILL		M-F 1-4a		(1:00 XM-1:3	30 XM)						
	<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				[
Wee	k: 11/	05/12	11/11/12	M	1	\$75.00	0.00				1		
E 45	4	11/03/12	2 11/03/12	SA 1030-1130p Sa 1030-1130p	CM-AII	1030-1130p	S-	:30	1	\$200.002	0.00 NM	1	\$200.00
H	ELLS										1		
Wee		rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 46	4	11/01/12	11/01/12	X Factor Thursday	/ CM-All	7-9p	T	:30	1	\$2,000.002	0.00 NM	1	\$2,000.00
				FOX X Factor		(7:00 PM-8:0	00 PM)				I		
Х	FACT	OR											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Wee	k: 10/	29/12	11/04/12	T	1	\$2,000.00	0.00						
	3, 3, 3, 3, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,		the second								Totals	97 3	42,900.00